



Our Heritage

ParsonsKellogg's heritage is built on sports and the sporting goods industry. From promotional marketing programs and onsite gifting experiences for large corporate clients to in-game giveaways for Major League Baseball we have earned our place as a Top-50 Distributer in our industry.



Premium Brands



BAUER



Titleist[®]



patagonia[®]



johnnie-O



The industry's go-to-partners for premium and emerging sporting goods and lifestyle brands

You're In Good Company



BACARDÍ



**Citizens
Bank**



GREY GOOSE



Humana



Mercedes-Benz



PACIFIC LIFE

**SAMUEL
ADAMS**



Bank



VALERO

ParsonsKellogg has executed sports focused fulfillment programs for some of the largest companies in America

Traditional Offshore Sourcing

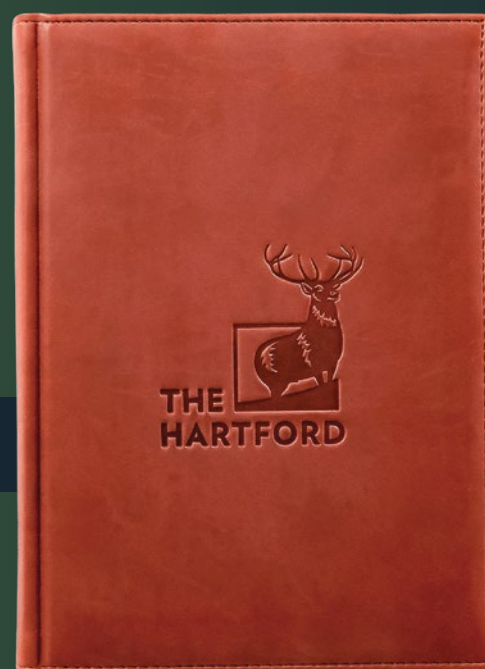


Seven Service Solutions

1. Traditional Promotional Items
2. Golf & Sporting Goods
3. Luxury & Lifestyle Brands
4. Offshore Sourcing
5. E-Commerce
6. Gift Card & Incentive Programs
7. Vertically Integrated Company



Traditional Promotional Items

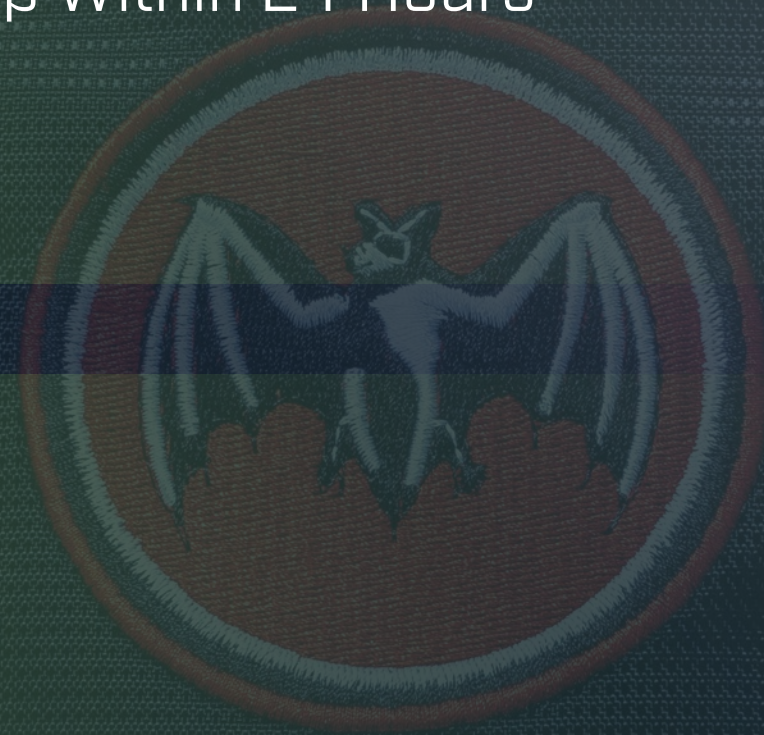


Brooklyn Nets Opening Night



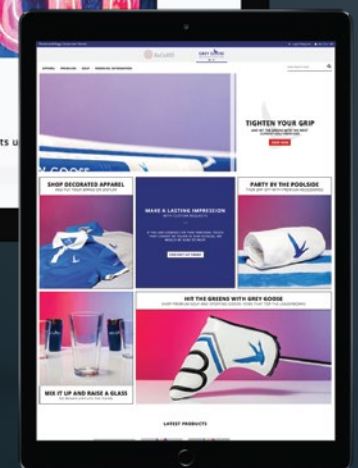
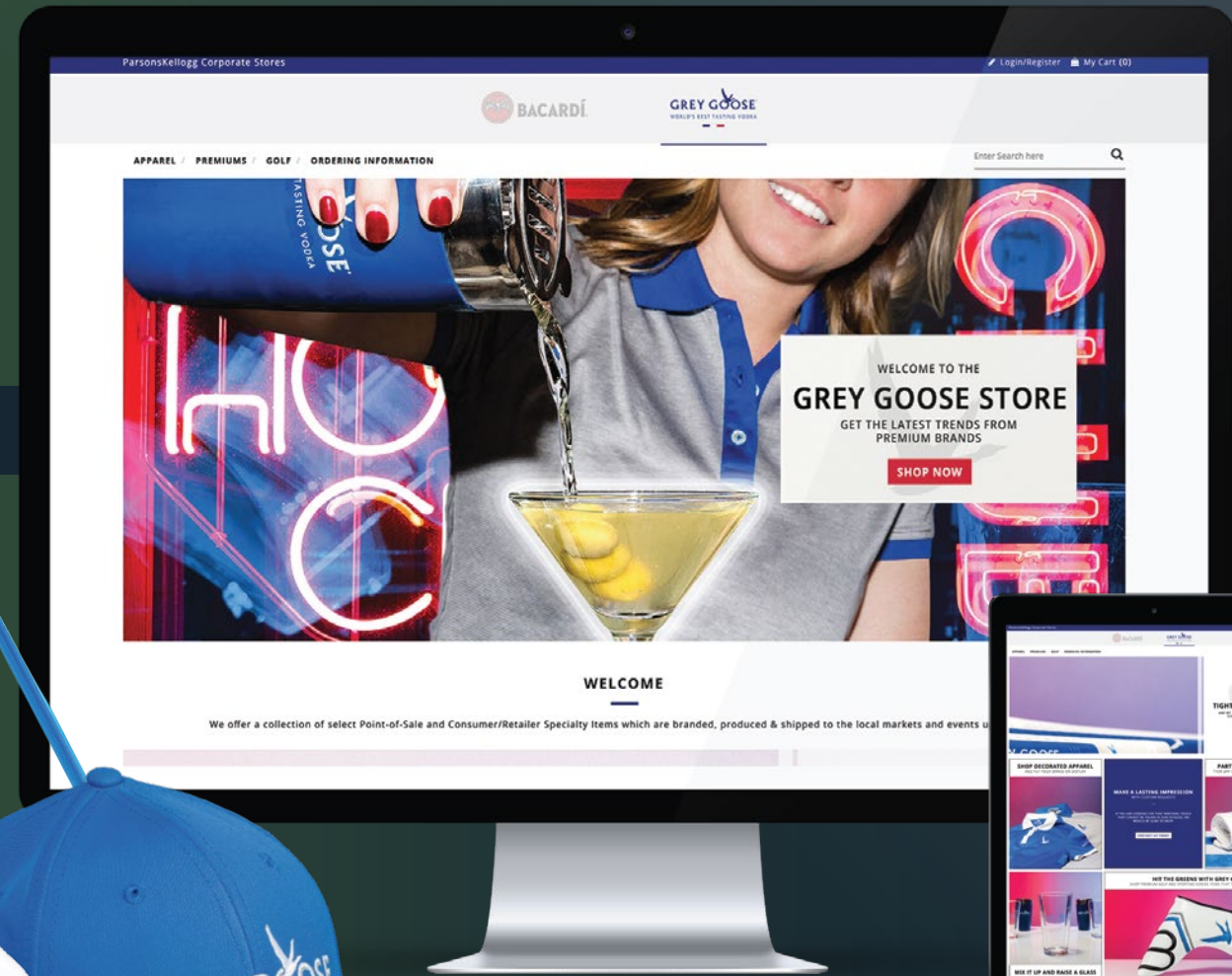
Key Points

1. Top 100 in Industry of over 60,000 Companies
2. Top 20 Account for Industry Leaders – Leeds and Sanmar
3. Dedicated Merchandise Managers
4. Over 100,000 Decorated Items Available to Ship Within 24 Hours



TD
SMISSON

Golf and Sporting Goods



Golf Program

World Cup Promotion



Marathon Merchandise



Tennis Merchandise



Key Points

1. Top 5 Sports Distributor in the Corporate Market Place
2. Experience with Executing Small and Large Turnkey Sports Programs
3. Unique Access to Sports Retail Product at Aggressive Pricing
4. Ability to Provide Access to Athletes, Tickets, and Experiential Events

GREY GOOSE

VODKA

DISTILLED AND BOTTLED

FRANCE

IMPORTED

IMPORTED

Onsite Gifting Experiences



Maui Jim

Onsite Gifting Experiences



Patagonia

Onsite Gifting Experiences



Peter Millar

Onsite Gifting Experiences

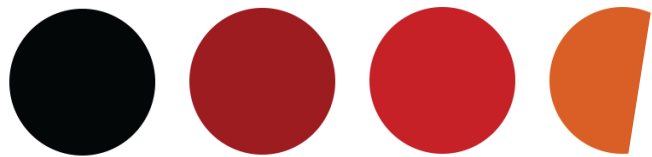
MEL BOTERI

THE SETTING



One World Observatory
New York City

EVENT COLOR PALETTE



MEL BOTERI

PRODUCT IDEAS



15" LAPTOP BAG



DOPP KIT



SLIM CARDHOLDER



PASSPORT COVER &
LUGGAGE TAG DUO



MONEY CLIP WALLET

Onsite Gifting Experiences



Bose

Onsite Gifting Experiences



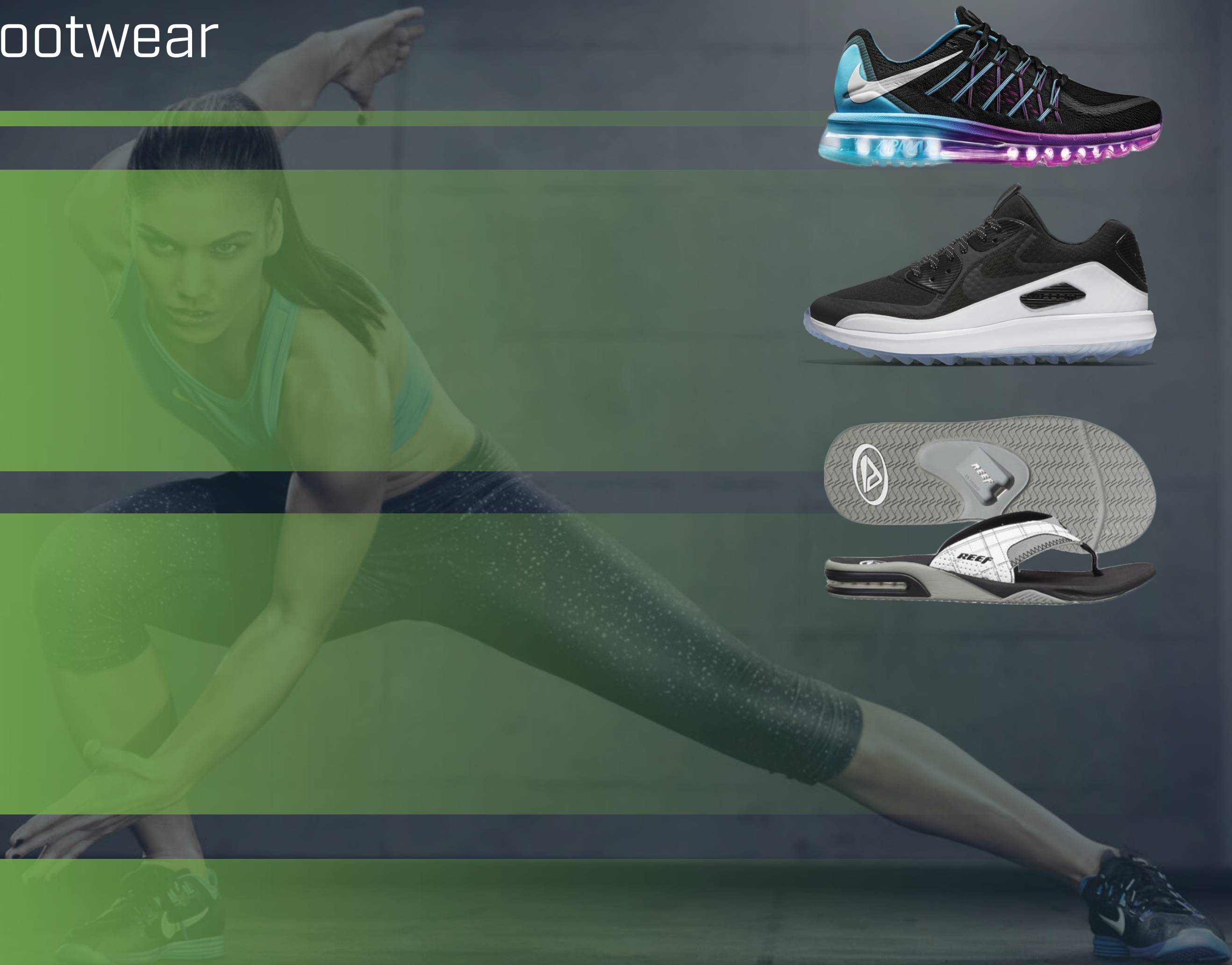
100% LEAKPROOF

YETI

Luggage and Travel



Footwear

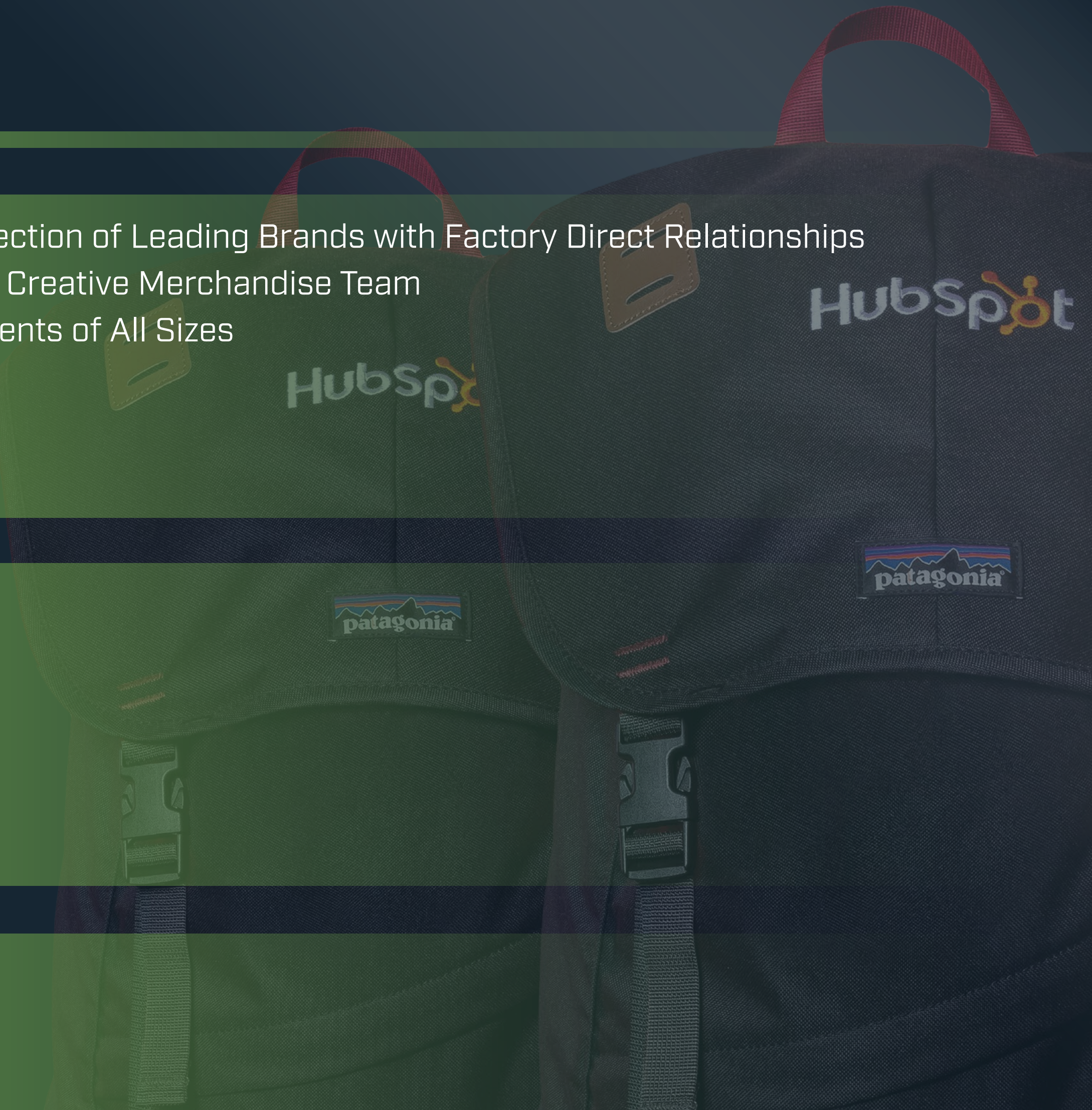


Outerwear



Key Points

1. Diverse Product Selection of Leading Brands with Factory Direct Relationships
2. Knowledgeable and Creative Merchandise Team
3. Ability to Service Events of All Sizes



MLB Gameday Giveaways



Bridgestone Sports



Co-branded Factory Direct



Generic



Co-branded

Co-branded Factory Direct



Co-branded Factory Direct



Challenge Coins



Customized Metals





Testing Reports

SGS

Test Report No. GZSL1009056527 TX Date: Sep 30, 2010 Page 3 of 3

** The requirements for lead in substrate in children's products is summarized below

Scope	Requirement	Effective date
Lead in accessible substrate	≤ 0.03 %	14 August 2009
	≤ 0.01%	14 August 2011

Sample Description :

- No. 1 Blue fabric (panel)
- No. 2 Orange fabric (panel)
- No. 4 Beige plastic (tip)
- No. 5 Brown wood (base of beige & transparent coated wood) (handle)
- No. 6 Silvery metal (rod)
- No. 7 Silvery metal (bottom spring)
- No. 8 Black plastic (runner)
- No. 9 Silvery metal spring
- No. 10 Silvery metal (small)(stretchor)
- No. 11 Silvery metal (big)(stretchor)
- No. 12 Silvery metal (rib)

- Note: 1. % = percentage by weight
 2. 1% = 10000ppm (mg/kg)
 3. ND = not detected
 4. Method Detection Limit = 0.002 %

Sample Picture



*** End of Report ***

This document is based on the company's analysis of the sample under the conditions of analysis. It is not intended to be used as a basis for legal action. The company's responsibility is limited to the analysis of the sample and the issuance of the report. The company is not responsible for the accuracy of the information provided by the client. The company is not responsible for the accuracy of the information provided by the client. The company is not responsible for the accuracy of the information provided by the client.

Testing Reports

1. Top 20 Promotional Products Importer
2. We Execute Large Offshore Orders Across All Product Categories as well as Short Run, Quick Turn Orders
3. All Orders at Low Cost with Complete Customization Including Product Design and Development
4. Unique Access to Offshore Co-Branded Items Factory Direct at Huge Savings
7. Global Distribution Network
8. Impeccable Safety Record with Certifications

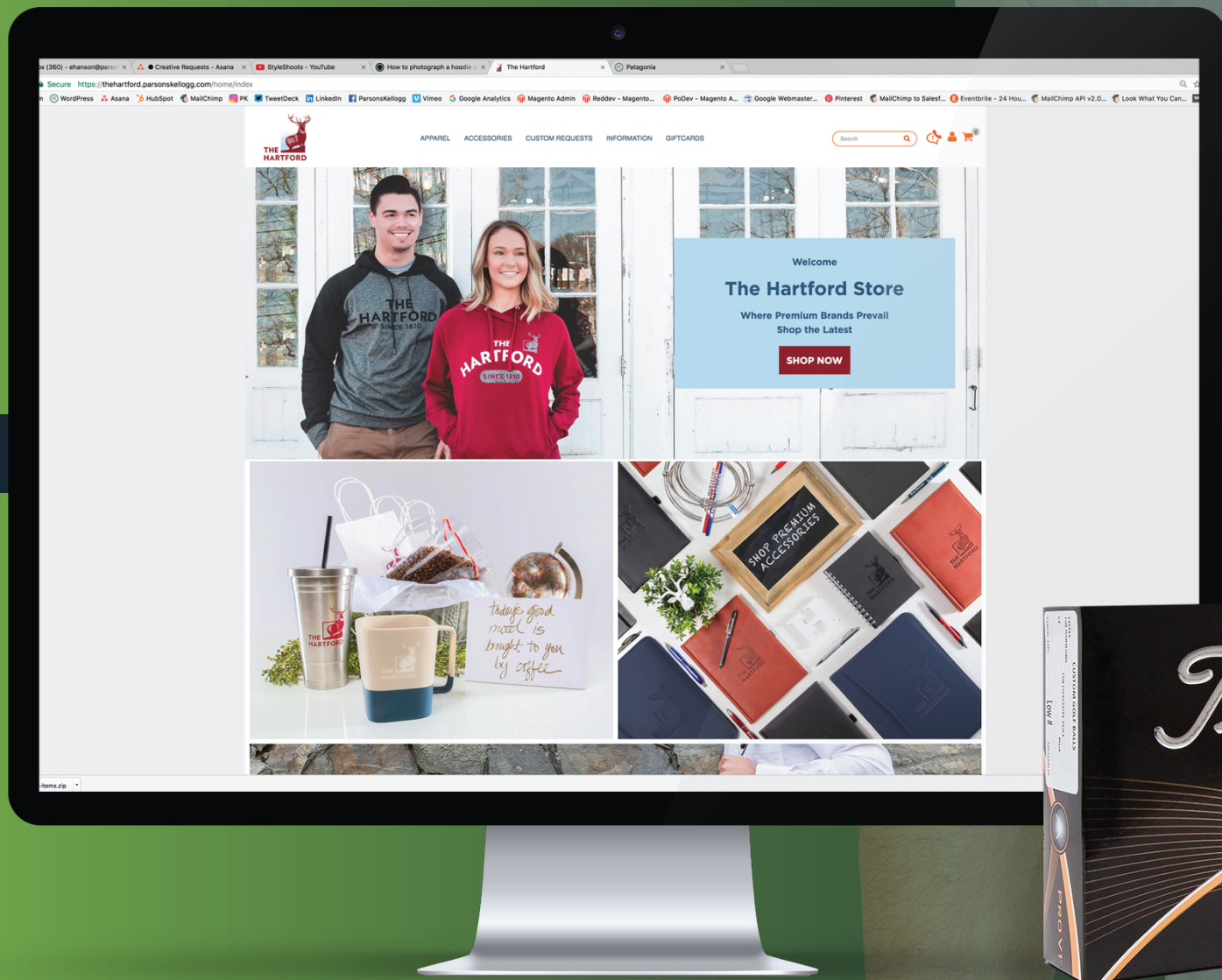


E-commerce



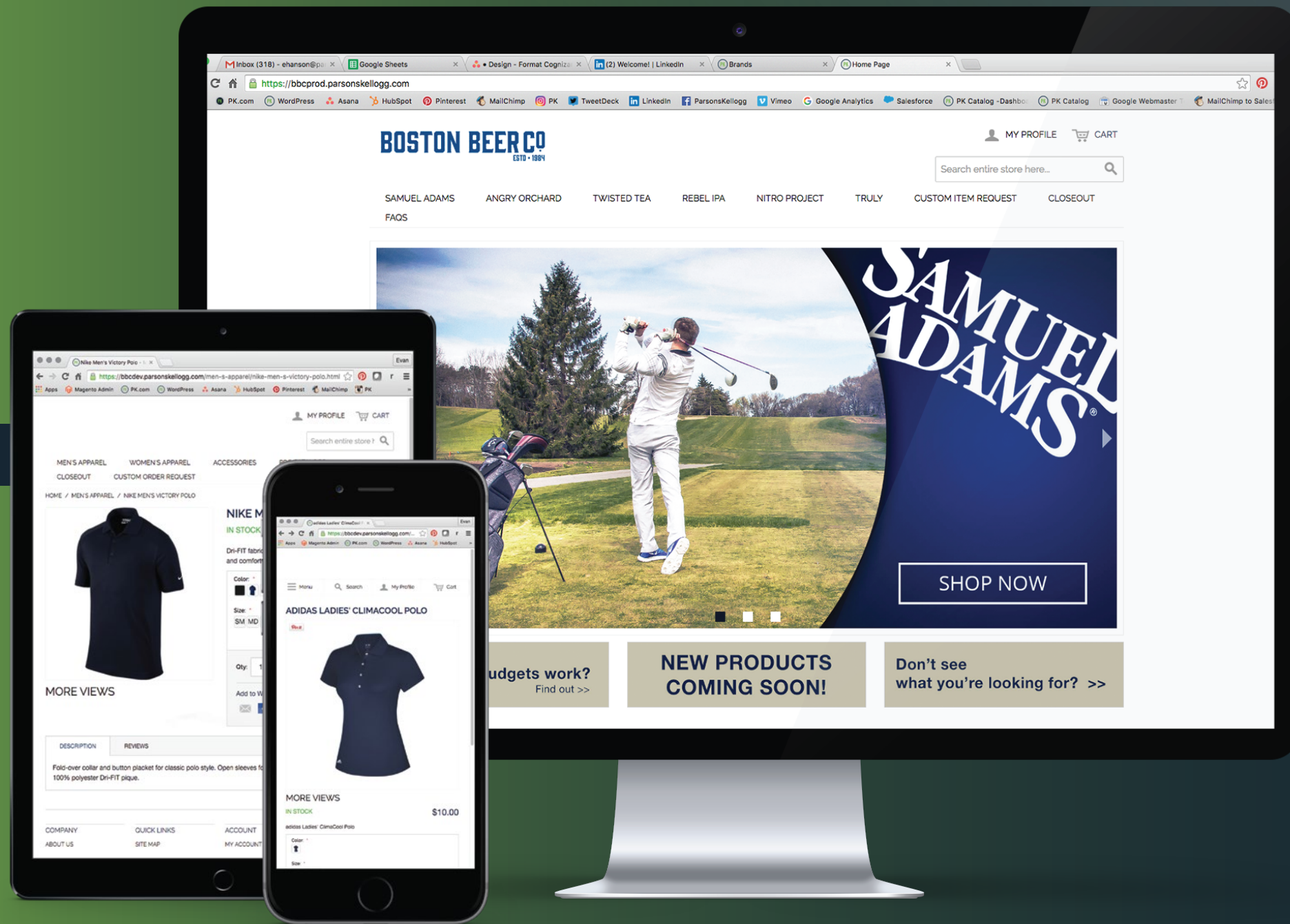
Visit <https://www.bacardiuglysweater.com/home/index>

Corporate and Uniform Store



Visit <https://thehartford.parsonskellogg.com/home/index>


High-end Wearables Site




Visit <https://bbcprod.parsonskellogg.com/>

Pop-up Micro Site

1 Page 1 2 Page 2


PACIFIC LIFE
2017 Year End Gifts



Name *

First Last

Email *

Address *

Address Line 1

Address Line 2

City State Zip Code

Please note the address that is entered is where your order will be shipped.

1/2

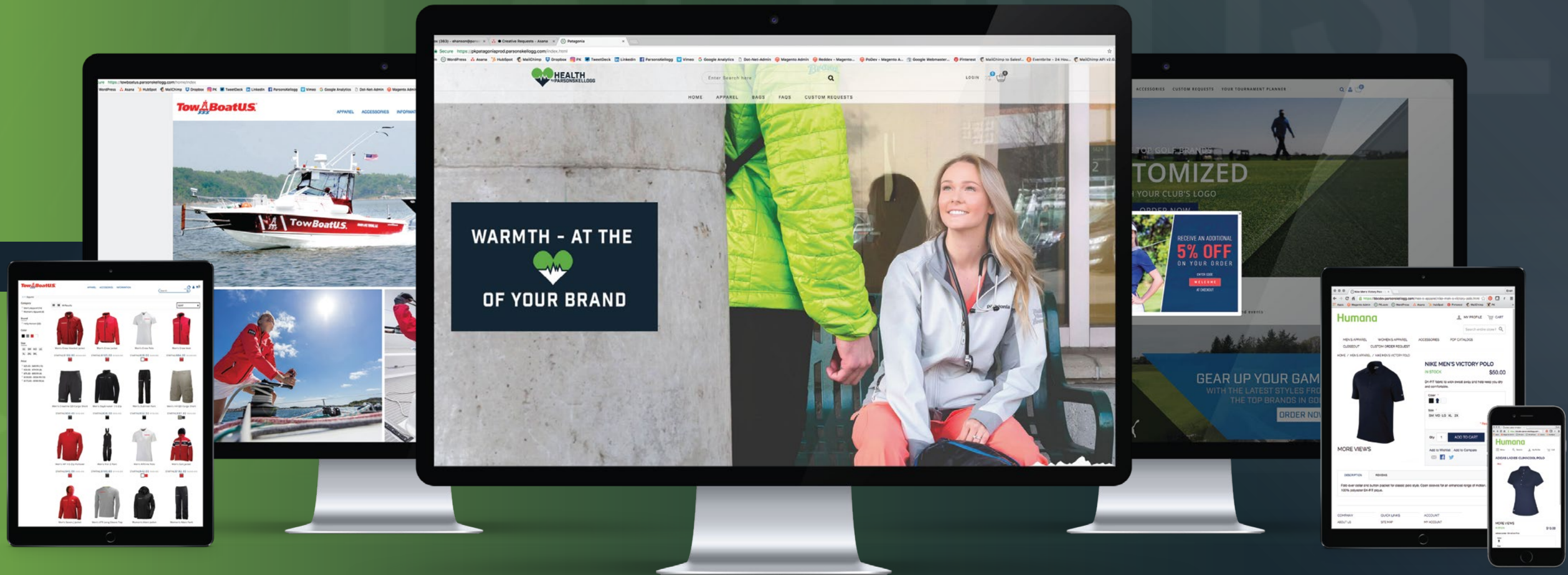
Visit <https://www.cognitofirms.com/ParsonsKellogg/PacificLifeProducerYearEndGifts>

Shop PK



Visit <https://shop.parsonskellogg.com/>

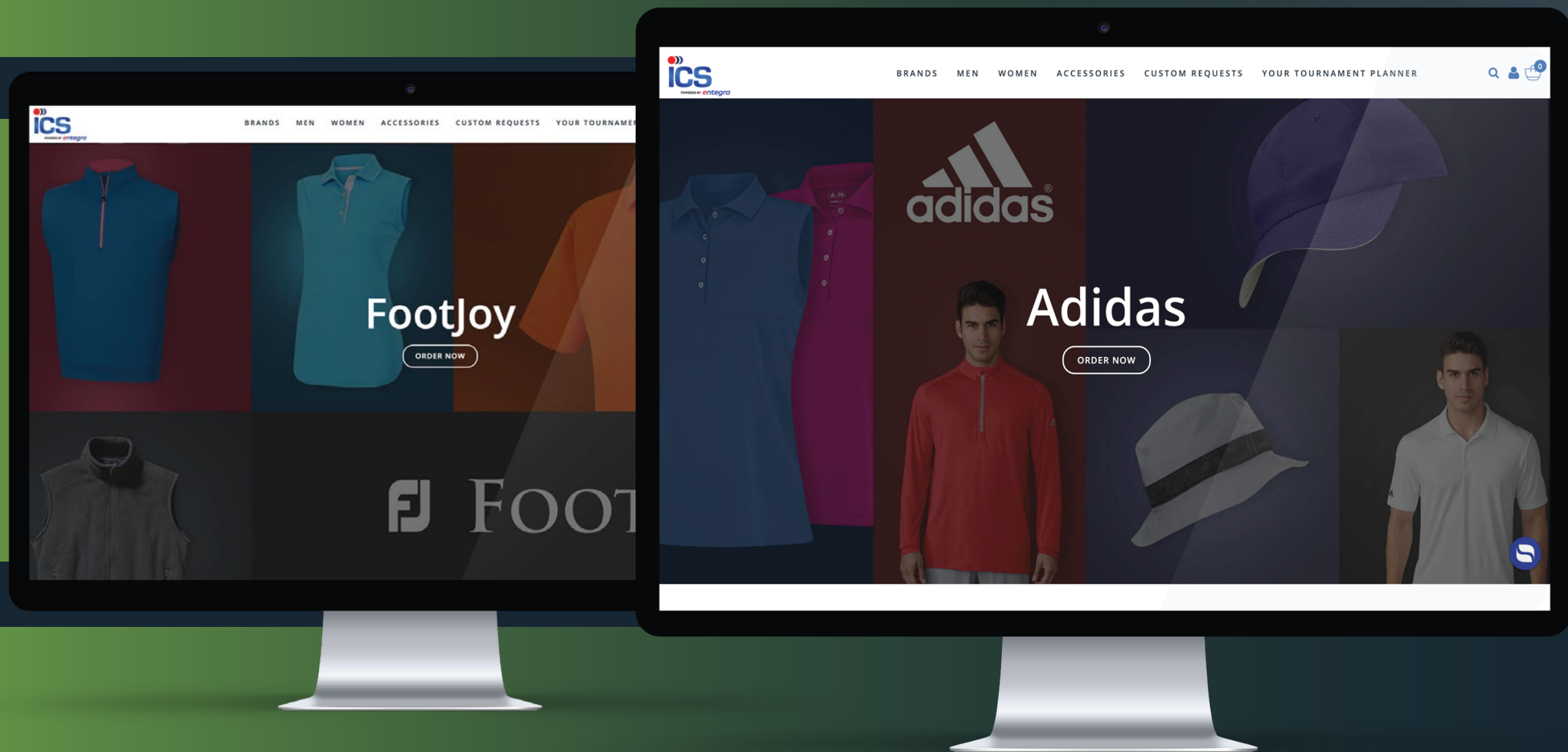
E-commerce Functionality



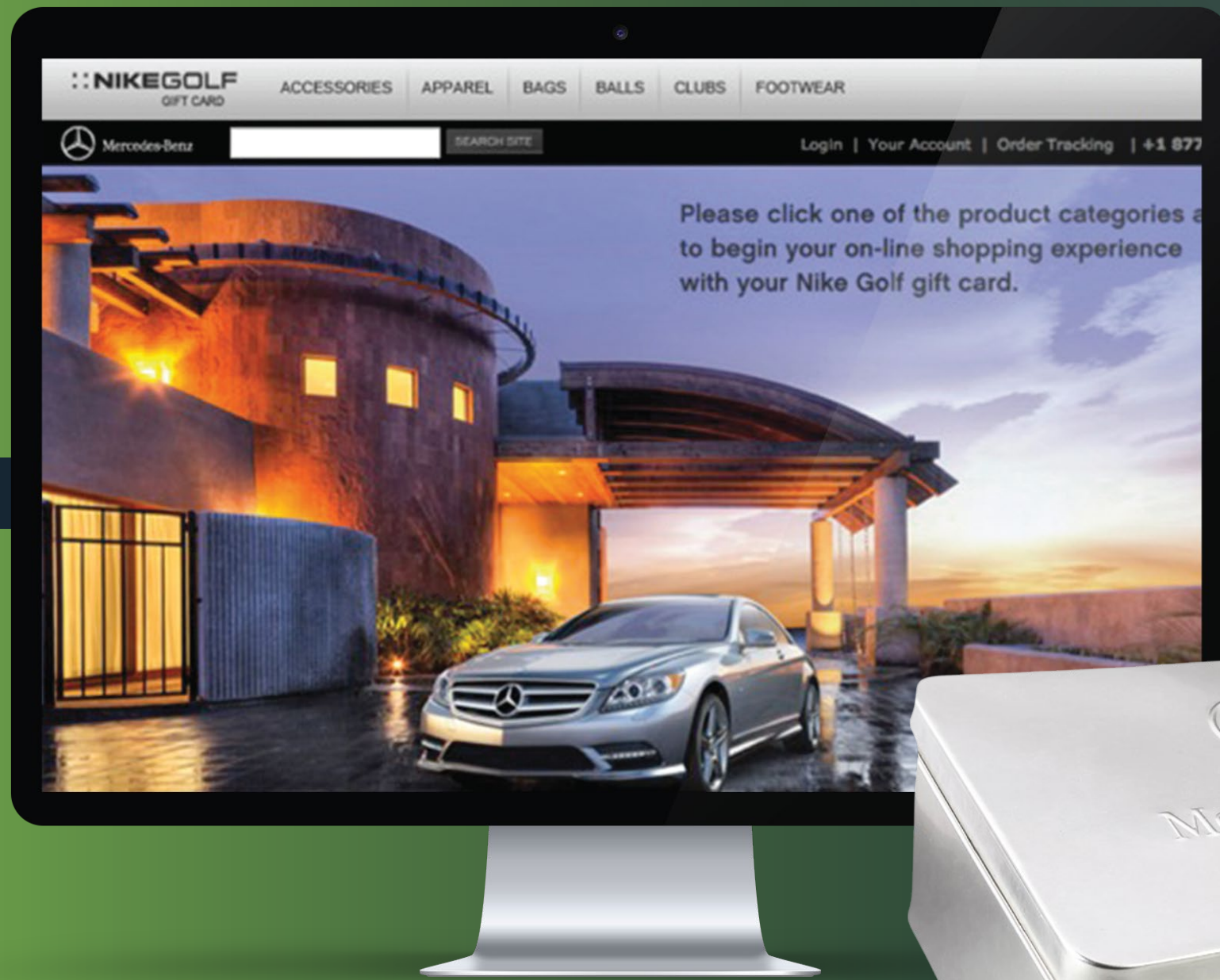
Including mobile responsive designs, real-time chat features and custom request forms

Key Points

1. Proven Track Record with Large Full-Scale Company Stores
2. Experience with Smaller Category Specific Sites
3. Pioneered New Micro-Sites for Events, Surveys, and Gift with Purchase
4. Additional Experience with B2C E-Commerce Capabilities



Gift Card and Incentives Programs



Employee Rewards Program



Key Points

1. Started with Nike Golf Gift Card
2. Programs Evolved to Custom Nike Golf Gift Card Site to Custom Golf Gift Card Site to Custom Premium Gift Card Site
3. Supplemented Gift Card Programs with Employee Purchase Sites and Reward Programs

Vertically Integrated

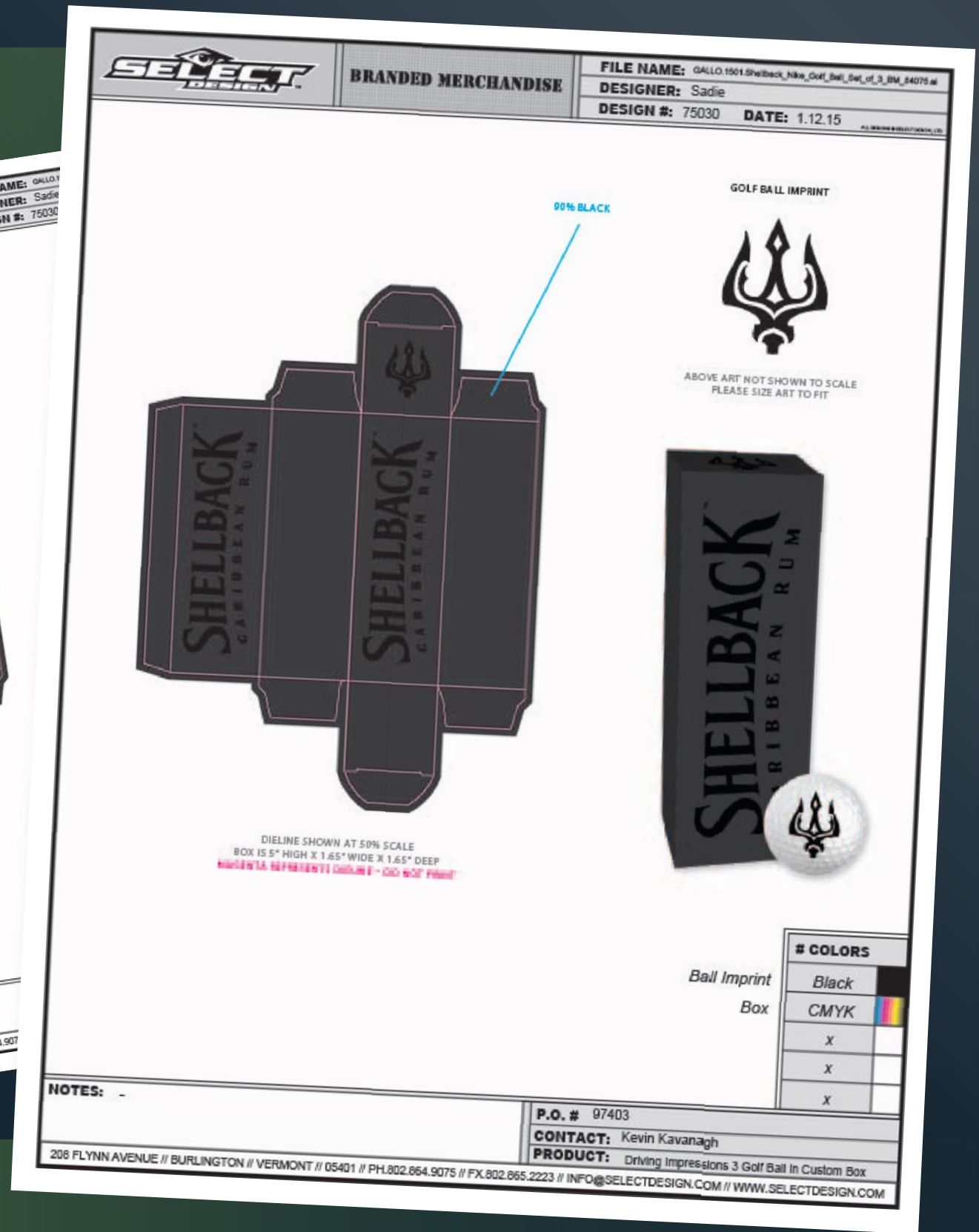
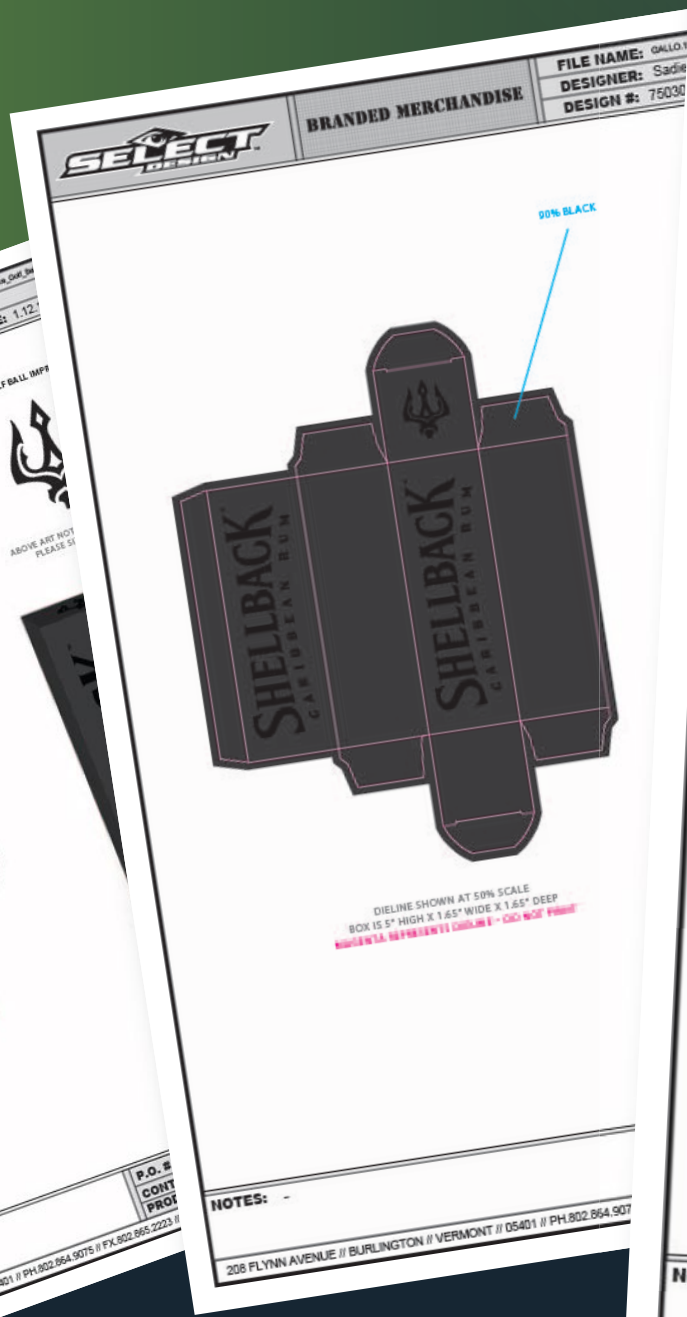
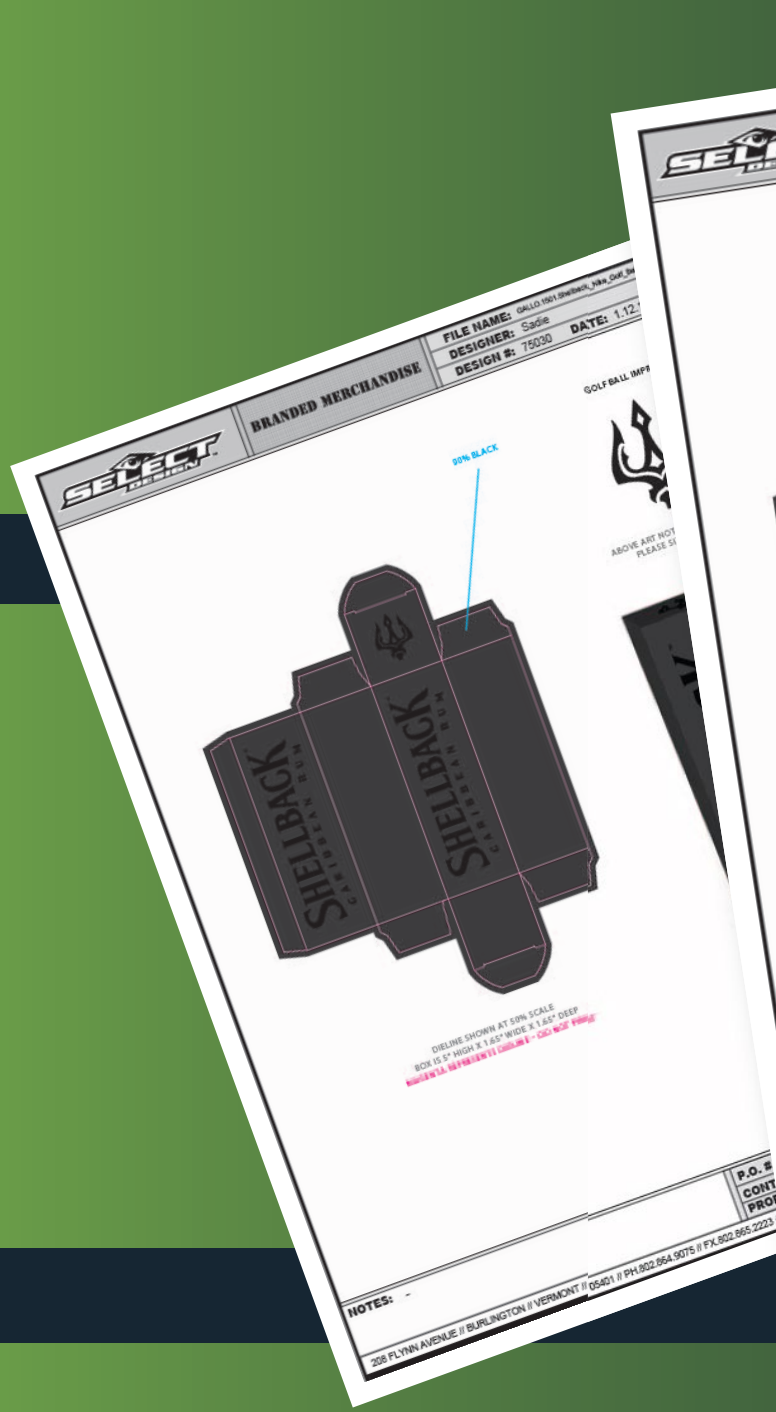


Shared Service Group

1. In-house Creative/Marketing
2. In-house Decoration
3. In-house Operations
4. Warehousing and Fulfillment



Custom Packaging



Custom Kitting



Key Points

1. In-House Creative Team
2. Complete In-House Decorating
3. 40,000 Square Feet of Warehouse Space in RI and CA
4. Complete Pick, Pack, and Ship Capabilities
5. Unique Access to a Variety of Local Custom Packaging Partners

Closing Points

1. Don't Want to be Everything to Everybody
2. Work with a Tight Group of World Class Partners
3. "Best in Brand" Clients
4. Commitment to "On Point, On Time, On Budget"

Thank You

