

Onsite Event Programming

- Provide complete support for Onsite events
- Retail store setup
- Gift Card component
- Custom fittings for shoes, sunglasses, clubs and other items
- Complete staffing by trained professionals with extensive product and brand knowledge
- Catalog and mini-website options for different events



Onsite Event Program Case Study

Challenge: Dewar's - Pebble Beach

Provide a unique experience for high level executives at the world class Pebble Beach resort

Solution:

- Created a retail store with "Dewar's Dollars"
- Dewar's was able to offer more than the standard gift bag with the same old items
- Attendees were able to purchase \$400 worth of products of their choice
- Additional items could be purchased onsite with credit card, then drop shipped to their homes
- Attendees did not need to carry items with them
- Executives chose from a wide variety of different items at wholesale pricing
- Products selection for all attendees with different interests including golf, running, fitness, resortwear, sunglasses, and tennis
- Additional club fitting with Nike Tour van and a tour representative.
- Athlete appearance with K.J. Choi



Onsite Event Programs

Raytheon & Georgia Pacific

Tournament Maui Jim Sunglasses Fitting

Grey Goose

Adidas retail store at Orlando event

Cendant

Nike Shoe fitting

Buick

Buick Scramble, Buick Open, Chicago Zoo

